

QMoney

Stand Packages



Stand packages

Marketing opportunities package

At QMoney 2012 you can book the stand that suits your marketing needs and budget. Choose space only for the freedom to use your own stand design or shell scheme which includes carpet, lighting, fascia, name board and electrics. If you want the look of a bespoke stand but with simplicity of shell scheme you can now choose Shell Scheme Plus or upgrade to one of our new Custom Build options.

Reserve your stand early to make sure you get the stand position you want.

All stands include a comprehensive marketing package to help promote your presence at QMoney. The sooner you reserve your stand, the more marketing exposure your products and services will receive. The QMoney marketing package includes:

Your solutions on stage

Let us build your stand

Entry in the QMoney Buyers Guide

Presence on the QMoney website

Book your slot on one of QMoney's new stages and be a part of our revamped program.

- Choose from four distinct areas to give your content maximum impact: QMoney Main Stage; Solutions Stage; Cloud Lounge
- Each stage has a different design and layout with room for 25-50 delegates
- All sessions listed on event website, promoted on email communications and within the onsite guide
- Visitor details will be captured by a member of QMoney event staff and distributed at the end of the show.



Following the success and popularity of the MARAYA stand option introduced last year we now also offer a range of Custom Build stands. MARAYA has also been upgraded with a new design. Choose from a number of different options to give your stand a unique look and take advantage of significant time and cost savings.

Our marketing campaign is designed to drive traffic to our website where visitors can find out about your products before coming to meet you at the show. As an exhibitor you will have your own company listing featuring:

- Company contact information
- Company logo
- 50 words of text
- Details of special promotions you are running on your stand
- "Meet the expert" photo and mini profile of one of your stand team
- Brochures/product information
- Company news & press releases
- Opportunity to offer visitors to make appointments with you in advance
- Unique tracking code to monitor visitors registering as a result of your promotional activity
- Opportunity to upload promotional videos on your company profile page
- Opportunity to send out a Personalized electronic postcard to your database

Every visitor to the show receives a free copy of the QMoney Guide, our comprehensive directory, complete with market overviews, white papers, case studies and detailed product listings. Your two page entry includes:

- Company profile
- Product synopsis
- Accreditations
- Product capability grid

To find out more about raising your on-site presence and boosting visitors to your stand, call Randy on +974 4444 7740 or Email : randy@maraya-pr.com